ProModel Sponsored Tennessee Valley Lineman Rodeo

The Tennessee valley lineman rodeo is a two-day competitive event started in 1998 by and for the employees of Tennessee valley authority power distributors. Huntsville Utilities is a very good ProModel customer, so supporting them by sponsoring this event was a natural.

The Rodeo, which includes competitive events for apprentices, journeyman teams of three, individual linemen and senior individuals (age 45 and up) recognizes and rewards excellence in safety, skill and knowledge in their field.

Held in various locations across the Tennessee Valley, the Rodeo provides an opportunity for line workers to showcase their talents and for family and friends to show their support. Participants, spectators and sponsors continue to look forward to the Rodeo as it cultivates a pride in the trade and a kinship among participants and attendees alike. The one we sponsored was just held this past weekend.

Check out the two videos in this article to get an idea of the events!


Below are some pictures from the Rodeo: