



ProModel Listed Among Top Finalists for the 2012 Microsoft Visio Partner of the Year Award

*Leader in predictive analytic solutions qualifies with Process Simulator
application for fourth consecutive year.*

Allentown, PA, USA — June 25, 2012— Today, ProModel announced it has been selected as a finalist for the Microsoft Visio Partner of the Year Award.

"We are pleased that Microsoft has recognized ProModel for four consecutive years as a winner or finalist for a partner of the year award," said ProModel President and CEO Keith Vadas. Our Process Simulator software is a Microsoft Office Visio plug-in that enables users to run dynamic, predictive "What-If?" scenarios inside Visio." "We work very hard each year to increase the power and ease of use of Process Simulator while leveraging the latest capabilities of Visio."

Awards were presented in multiple categories, with winners chosen from a set of nearly 3,000 entrants worldwide. The Visio Partner of the Year Award recognizes the partner with proven expertise in the planning, implementation, and management of solutions using Microsoft Visio as a platform. The winning solution was based on any of these Visio solution scenarios: business intelligence, process management, IT management, facilities management, and quality/compliance. The winner demonstrated how these solutions helped customers reduce costs, gain business insights, enhance compliance, and reduce IT risks.

"We are proud to recognize our 2012 Partner Award finalists for their outstanding commitments to solving customer challenges," said Jon Roskill, corporate vice president, Worldwide Partner Group, Microsoft Corp. "Our partners are critical to our success as a company, and it is their creativity and innovative thinking in solving the unique needs of our customers that serves as the foundation for mutual, long-term success. We congratulate this year's finalists on their achievements and look forward to following their continued success in the future."

By working with Microsoft Visio, Process Simulator has been able to offer organizations and manufacturers a powerful productivity improvement tool and virtual sandbox to experiment with a process without having to disrupt the current operations. This predictive technology allows users to very effectively design and re-engineer their business processes to ensure optimum performance. The customer demand for a tool like Process Simulator continues to grow and affect the cultural climate of everyday business operations. Customers in industries ranging from pharmaceuticals and manufacturing to healthcare and the Department of Defense have increased their utilization of the tool because of real results being achieved through ProModel's solution approach.

The Microsoft Partner Awards recognize Microsoft partners that have developed and delivered exceptional Microsoft-based solutions during the past year.

ProModel, a Microsoft Gold ISV Competency and Silver PPM Competency Partner, has been a leading provider of Predictive Analytic Simulation Software Solutions for 20 years, to help companies MAKE BETTER DECISIONS FASTER. Our latest offerings integrate seamlessly with Microsoft products and platforms such as Project, Project Server, EPM, and Visio, to help organizations optimize portfolios, projects, processes and resource decisions that best align with business strategy. These unique solutions combine cutting edge simulation technology with a powerful methodology to increase the probability that the strategy will be met.

About ProModel

ProModel is a leading provider of predictive analytics, simulation and modeling solutions for business process optimization. The Company's solutions enable customers to quickly and easily visualize and model Visio diagrams, processes, portfolios, and projects to maximize throughput, decrease cycle time, increase productivity and manage costs. Founded in 1988, ProModel is a privately held small business with over 500 active customers and 7,000 active users globally, including over 50% of the Fortune 500. Customers include companies in manufacturing, logistics, business re-engineering, healthcare, DoD, pharmaceuticals and financial services.

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