



ProModel Corporation Improves PPM with Simulation and Offers Solutions to MBA Programs

ProModel Corporation, a leading provider of simulation software and predictive analytic solutions for the past 25 years, recently announced the release of Enterprise Portfolio Simulator (EPS) 2012 -SP2.

EPS is Project Portfolio Management (PPM) software sandbox that helps organizations strengthen their analytic capability by providing a simulation based predictive planning environment in which to run "What-If" scenarios on project portfolios. EPS is a Rich Internet Application that can be configured as a standalone system, a bolt-on to Microsoft Project Server, or integrated with other PPM systems.

"We are pleased to release the SP2 version of EPS 2012 with many improvements and easy to use features" said Kevin Jacobson EPS Product Manager. "As a Microsoft Silver PPM Competency Partner, we deliver a dynamic web user experience using powerful web technologies and provide easy integration with Microsoft Project Server so that existing PPM platforms are enhanced, not replaced."

The new SP2 version of EPS 2012 will offer users new features such as a Resource Surplus Mode and multiple improvements in optimization and large data capacity.

"In a business environment where many projects are delayed and well over-budget, organizations in most industries are starting to safeguard and are realizing the opportunities of adding a predictive analytic capability on top of their PPM systems," said Keith Vadas, ProModel President and CEO. "Because of ProModel's early innovation in this field and the increasing industry wide adoption of such cutting edge technology, EPS is bringing a tremendous advantage to countless businesses that are serious about optimizing their portfolio."

ProModel has also been successful in introducing the value of simulation to the next generation of business decision makers by offering their technology to Academia and MBA Programs. They've recently developed two PPM simulation exercises using EPS that are designed to take students through a realistic project portfolio planning scenario. It gives students an experience of what it is actually like to make portfolio planning decisions and helps improve their strategic thinking skills.

"To develop a real working knowledge of PPM, students need to develop a sense of how project selection, prioritization and timing affect financial performance. It's about learning how to look at the entire portfolio of projects holistically with the goal of maximizing overall ROI," said Dr. Charles Harrell, ProModel Founder and Professor of Engineering and Technology at BYU. "ProModel is excited to be working with several MBA programs to pilot this EPS module. Preliminary results are promising, and it's definitely proving to be a bold move for professors to stretch beyond their comfort zone of classroom lecturing. Giving students this hands-on experience in PPM is sure to make them better business leaders. It's more than a simulation game; it is a game changer."

About ProModel

ProModel is a leading provider of simulation-based, decision making tools and techniques for improving performance throughout the enterprise. A Microsoft Gold ISV Competency and Silver PPM Competency Partner, ProModel specializes in custom and COTS (Commercial Off the Shelf) products which integrate seamlessly with Microsoft platforms such as Project, Project Server, EPM, and Visio, to help organizations optimize portfolios, projects, processes and resource decisions that best align with business strategy.

Founded in 1988, ProModel is a privately held small business with over 500 active customers and 7,000 active users

globally, including over 50% of the Fortune 500. Customers include companies in healthcare, manufacturing, logistics, business re-engineering, DoD, pharmaceuticals and financial services.

For additional information:

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